C4722-2

- Philadelphia awards first two franchise areas
- Warner Amex's Lewis continues cutbacks
- TCI forms information services subsidiary
- CMC's home count different from estimate

CableVision

d features week... ...vember 19, 1984

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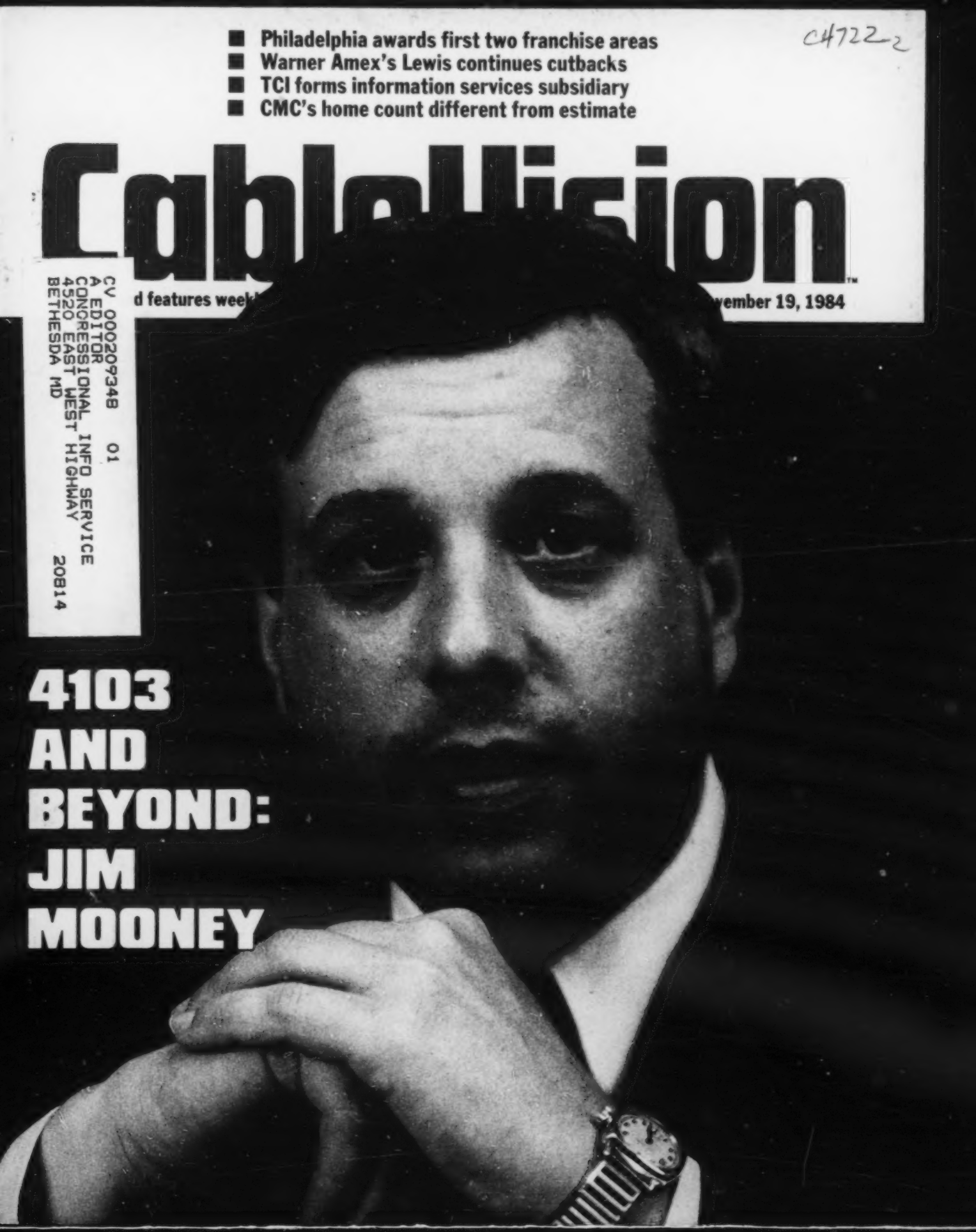

4103 AND BEYOND: JIM MOONEY

Cable News Network's 'Showbiz Today' joined the network's 24-hour news lineup Oct. 29. Anchored live from New York by Bill Tush and Liz Wickersham (pictured above), the program airs weeknights at 6:30 p.m. (ET). CNN's Sandy Kenyon will be the program's chief Hollywood correspondent. Also contributing will be entertainment reporters Fred Robbins and Alison Steele, Broadway and media critic Chris Chase and CNN's movie reviewer Carol Buckland.

Leading the week.....9-13

CMC sub count off

Turner Broadcasting revealed a dramatically different homes count for Cable Music Channel's premiere last month—sharply off from previous in-house estimates.

TCI goes videotex

Tele-Communications Inc. forms an information services subsidiary which, among other things, will coordinate work on a new transactional service-oriented terminal with cable applications.

W-A: More cutbacks

Warner Amex Cable Chairman and CEO Drew Lewis last week set the stage for further top-level staff cutbacks and consolidation of operations, especially on the urban side of the firm's business.

Ripon, Wis., rip off

A state circuit court judge has ruled that the town of Ripon, Wis., has no authority to collect flat franchise fees that exceed the costs of administering the public rights of way. The decision, which challenged the franchise fee concept on municipal law grounds, was considered a major victory for the cable industry which has pledged to question the legality of such fees throughout the court system.

DCI reaches agreement

Washington's prospective cable franchisee, District Cablevision Inc., has reached a preliminary agreement with city officials to construct a 79-channel system at a cost of some $130 million. Also, the company reached formal agreement with the Chesapeake & Potomac Telephone company to build the system at a cost of $56 million. City Council approval of the contract and FCC approval of the telephone proposal are expected before the end of the year.

Philadelphia chooses

Rollins and Comcast are recommended for Philadelphia's last two franchises by City Council's Committee on Public Property, while council members vote to approve Greater Philadelphia Cablevision and Wade Communications for the first two franchise areas.

Keyfax comes down

After more than two years of market testing, Keyfax National Teletext Magazine comes down off the satellite and is replaced by a service put together by Taft Broadcasting. Although details have not yet been finalized, Satellite Syndicated Services plans to find local cable operators or broadcasters to provide local editorial content for Taft's Electra service.

Sections

Programming 21
The National Football League will integrate pay cable into its media coverage plans in 1990, executives of one NFL team tell an Atlantic Show panel audience. Also, Reviewer Robert DiMatteo calls our attention to Showtime's production of *'Master Harold' . . . and the boys.*

Marketing/Advertising 22
Turner Broadcasting System released information regarding the number of MSOs carrying the new Cable Music Channel launched the end of last month. Also, MTV Networks claims 3 million subscribers for its new Video Hits One, scheduled for launch in January 1985.

Business & Finance 34
MTV Networks released its first earnings report since going public last August, reporting $3 million in net income in the third quarter.

Government & Law 36
The FCC has changed the rules governing cable industry use of the aeronautical frequencies, and the decision has generated sighs of relief and fears of increased cost and complexity.

About the cover

Photographer Bruce Hoertel looks through his lens at National Cable Television Association President Jim Mooney. Mooney, who has guided the NCTA through some rough negotiatiang water this past year, talked with Executive Editor Fred Dawson and Washington Bureau Chief Paul McCloskey in his first "one-on-two" interview with the press since the signing of the national cable bill.

Departments

In the News 14
Stock Market 34
Technology 37
Events 38
People 39
Classified 40
Advertisers' Index 43
Cable Stats 44
Mediascan 46
Parting Words 46

CABLE STATS

Percent of Systems by Channel Capacity*

Number of Channels	Percent of Systems		Percent of Basic Subs	
	1983	1984	1983	1984
0 - 6	1.1%	0.9%	0.1%	0.1%
7 - 12	36.9	35.1	15.9	11.8
13 - 21	22.6	21.7	18.0	14.4
22 - 35	27.8	29.2	47.5	48.2
36 - 53	8.8	9.7	12.8	16.5
54 +	2.9	3.5	5.7	9.0

*As of May 31, 1984

Source: International Communications Research, Information Division (a subsidiary of International Thomson Business Press)

Percent of Systems by Subscriber Size*

Number of Subscribers	1983	1984
0 - 1,000	44.2%	44.3%
1,001 - 5,000	33.8	33.2
5,001 - 10,000	10.3	9.8
10,001 - 20,000	6.6	6.8
20,001 - 50,000	4.1	4.4
50,001 +	1.0	1.5

*As of May 31, 1984

Source: International Communications Research, Information Division (a subsidiary of International Thomson Business Press)

Franchising calendar

This chart examines the franchise status of communities since September 1984.

Arizona

Gilbert—award to Masada Corp. 8/14/84 (3,000 homes).

California

Chino—preliminary award to Buena Vision (12,000 homes).
Claremont—Group W withdrew proposal (9,800 homes.)
Commerce—negotiating with Falcon Communications (3,000 homes).
Duarte—lease agreement reached with KTS Corp. for operation of city-owned system 8/15/84 (7,100 homes).
East Yolo—proposals from Cablevision, Sonics, Yolo Communications, and Federal Communications Inc. (10,000 homes).
La Puente—negotiating with United Cable (8,600 homes).
Los Altos—negotiating with United Cable TV (9,000 homes).
Palo Alto—negotiating with Cable Communications Co-op and City Cable Partners (22,000 homes).
South Monrovia—award to Falcon Communications 9/18 (5,400 homes).
Sunnyvale—refranchising award to Sunnyvale Cable TV 2/14/84 (43,000 homes).
Yorba Linda—deadline extended for statements of interest (12,000 homes).

Delaware

Wilmington—reviewing Rollins Cable (140,000 homes).

District of Columbia

Washington, D.C.—award to District Cablevision 7/10/84 (254,000 homes).

Florida

Fellsmere—award to Sci Ad 3/29/84 (1,500 homes).

Illinois

Chicago—Area I negotiating with Communications and Cable (300,000 homes); Area II award to Group W (217,000 homes); Area III award to Group W (193,000 homes); Area IV to Chicago Cable Communications (TCI/Cross Country joint venture) (8,000 homes); Area V to Continental Cablevision (188,000 homes).
Countryside—award to Cablevision of Chicago 6/13/84 (2,200 homes).
Elmwood Park—reviewing proposals from Multimedia, Continental, and Metrovision Inc. (9,500 homes).
Naperville—proposals from Joyce Cable and Rite Cable (17,500 homes).
St. Charles, Geneva—award to Centel 7/2/84 (10,000 homes).
Wheaton—award to Centel 7/2/84 (16,000 homes).
Winnetka—research to determine sufficient interest to get cable.
Woodbridge—negotiating with Multimedia (260 homes).

Kentucky

Fulton—negotiating with TCI (2,400 homes).
Loretto—no response to RFP.

Maryland

Baltimore—negotiating with United Cable (302,000 homes).

Massachusetts

Belchertown—reissued RFP.
Belmont—municipal ownership approved by general court; preparing proposal (2,760 homes).
Berkley, Dighton, Freetown—provisional license to Continental Cablevision.
Boxborough—awaiting amended applications from Nashoba and Adams-Russell (3,100 homes).
Cambridge—public referendum on municipal ownership passed, RFP issued 6/84 (43,000 homes).
East Bridgewater—reviewing proposals submitted by Campbell and Continental (2,500 homes).
Groton—awaiting amended applications from Nashoba, Northeast Cable TV, and United Cable (2,000 homes).
Hamilton and Wenham—award to Continental Cable 3/5/84 (2,300 homes).
Holden—award to Massachusetts Cablevision Systems Inc. 7/84 (4,000 homes).
Holliston—award to Massachusetts Cablevision Systems Inc. 7/84 (3,922 homes).
Lincoln—temporarily suspended franchising process. (1,700 homes).
Marblehead—proposals received from Adams-Russell, Continental Cablevision, and Nashoba.
Medfield—reviewing proposal submitted by Massachusetts Cablevision Systems (3,400).
Mendon—provisional license award to Massachusetts Cablevision Systems Inc. 8/84 (1,200 homes).
Middleborough—award to Continental Cablevision 5/14/84 (3,834 homes).
Nahant—awaiting response from Warner Amex (1,433 homes).
Sandwich—proposal received from Campbell Communications (5,000 homes).
Seekonk—preliminary award to Massachusetts Cablevision (6,000 homes).
Shirley—reviewing amended proposals from United Cablevision and Nashoba (1,827 homes).
Southborough—provisional license to Greater Worcester Cablevision.
Sterling—award to Wachusett Cablevision (2,000 homes).
Stow—provisional license to Adams-Russell 9/84 (1,600 homes).
Wayland—award to Continental Cablevision 6/4/84 (3,500 homes).
Westminster—preliminary award to Adams-Russell; Adams-Russell requested revision of rate structure.
Weston—award to Continental Cable Cooperative 8/6/84 (3,000 homes).
Westport—award to United Cablevision Funding 9/4/84 (5,500 homes).

Michigan

Homer Township—starting franchise process (800 homes).
Lake Orion, Orion Township—negotiating with Tribune United (7,800 homes).
Westland—award to Continental Cablevision 2/84 (29,000 homes).

Minnesota

Amboy—award to Mid Communications Inc. 7/84 (280 homes).
Avon—award to WesTel Inc. 2/84 (280 homes).
Barrett—award to Battlelake Cable 7/84 (165 homes).
Belle Plaine—award to Dowden Communications Inc. 8/84 (975 homes).
Big Lake, Buffalo, Cokato, Dassel, Delano, Elk River, Monticello, Rockford, Watertown, Maple Lake—award to Rite Cable, under construction. (10,200 homes).
Boyd—municipal ownership approved 1/84 (140 homes).
Cannon Falls—negotiating with Communications Systems Inc. (1,060 homes).
Chanhassen, Carver County, and Hennepin County—award to Dowden Communications 1/5/84.
Claremont—award to WesTel Inc. 2/84 (225 homes).
Eden Valley and Watkins—award to WesTel Inc. 2/84 (640 homes).
Ellendale, Geneva—award to WesTel Inc. 3/84 (380 homes).
Elizabeth—award to M & E Cable TV 1/84 (90 homes).
Floodwood—award to Individual Satellite System Inc. 8/84 (325 homes).
Glenville—award to WesTel 6/84 (275 homes).
Good Thunder—award to Mid Communications Inc. 7/84 (225 homes).
Grand Meadow—award to Southern Cablevision Inc. 9/84 (360 homes).
Hill City—negotiating with Individual Satellite Systems (260 homes).
Hinckley—award to Savage Communications 7/84 (420 homes).
Hokah—award to Valley Video Systems Inc. 7/84 (270 homes).
Holdingford—award to WesTel Inc. 2/84 (245 homes).
Howard Lake—award to WesTel Inc. 8/84 (510 homes).
Kerkhoven—award to Heritage Communications 7/84 (310 homes).

Kimball—award to WesTel Inc. 5/84 (250 homes).
LeCenter—award to WesTel Inc. 4/84 (825 homes).
Lester Prairie, Winsted—award to Dowden Communications 7/84 (1,000 homes).
Lindstrom, Stacy—negotiating with Dowden Communications (1,230 homes).
Mabel—award to Valley Video Systems Inc. 6/84 (325 homes).
Maple Plain—negotiating with Dowden Communications (480 homes).
Mapleton—award to WesTel Inc. 8/84 (600 homes).
Mazeppa—award to Individual Satellite Systems 9/84 (280 homes).
Medford—award to WesTel Inc. 7/84 (300 homes).
Montrose—award transferred to Valley View 8/84 (300 homes).
Morristown—award to Cannon Valley Telecom Inc. 7/84 (250 homes).
Morton—award to Todd Communications Inc. 5/84 (225 homes).
Murdock—award to Cavanaugh Cable Co. 6/84 (140 homes).
New Prague—award to Valley View Cable Inc. 7/84 (1,130 homes).
Nisswa—award to Interlake Cablevision Inc. 5/84 (1,100 homes).
Northern Dakota City—preliminary award to Continental (25,000 homes).
Norwood, Young America, Hamburg—award to WesTel Inc. 5/84 (1,100 homes).
Onamia—award to WesTel Inc. 5/84 (300 homes).
Oslo—award to Oslo Cable 4/84 (170 homes).
Pierz—award to WesTel Inc. 8/84 (420 homes).
Renville—award to WesTel Inc. 7/84 (600 homes).
Rite—award to Benton Cooperative Telephone Co. 8/84 (165 homes).
Royalton—award to WesTel Inc. 4/84 (270 homes).
Sacred Heart—award to WesTel Inc. 4/84 (300 homes).
St. Joseph—award to WesTel Inc. (1,100 homes).
St. Paul—award to Continental appealed before Minnesota Supreme Court (111,000 homes).
Sandstone—award to Savage Communications 9/84 (560 homes).
Savage—drafting RFP (272 homes).
Shelly—award to Ada Cable Association 4/84 (130 homes).
Sherburn—award to Rite Cable (10,200 homes).
Spring Grove—award to Valley Video Systems 8/84 (560 homes).
TriCity Cable Commission (Cold Springs, Richmond, Rockville)—award to WesTel Inc. 8/84 (1,200 homes).
Truman—award to Terril Telephone Co. 5/84 (550 homes).
Waconia—proposals from Rite Cable Co., Dow-Sat Inc., Valley View, WesTel Inc. (1,024 homes).
Waterville, Elysian—award to WesTel Inc. 8/84 (750 homes).
Waubeen—award to Harold Investments Inc. 9/84 (150 homes).
Wendell—award to M & E Cable 4/84 (95 homes).
West St. Paul, South St. Paul, Mendota Heights, Mendota, Inner Grove Heights, Lilydale, Sinfish Lake—preliminary award to Continental Cablevision 6/6/84 (24,032 homes).
Windom—plans municipal ownership (1,875 homes).

Missouri

St. Louis—award to STL Cablevision Partners Inc. (75% of city) and St. Louis City Communications (25% of city) 4/11/84 (178,000 homes).

New Hampshire

Manchester—award to United Cable.
Newton—negotiating with Harron Communications (1,124 homes).
Pelham—award to Harron Communications 3/27/84 (2,500 homes).
Sandown—reviewing proposal from Harron Co. and Continental.
Wolfeboro—award to Lakes Cablevision Corp. 1/18/84 (833 homes).

New Jersey

Jersey City—administrative hearing to be held 9/84 regarding franchise process.
Patterson—plans municipal ownership; waiting for city council approval; RFP issued (55,000 homes).

New York

Beekman—award to Dutchess County Cablevision Assoc. 3/13/84 (2,100 homes).
Mt. Upton—NewChannels denied award; future uncertain.
North Salem—negotiating with Community Cable Services (1,100 homes).
Norwich—NewChannels withdrew application; exploring other alternatives (100 homes).
Portland—Tribune Cable, Harborview, and U.S. Cable sent letters expressing interest. (150 homes).
Union Vale—award to Consolidated Communications Corp. 3/7/84 (775 homes).

North Carolina

Camden County—award to Cable East 5/7/84.
Davie County—award to Summit Cable.
Jackson—award to Cable East (400 homes).

Ohio

Avon—award to Space Cable of Ohio 4/23/84 (2,000 homes).
Brooklyn—municipal ownership under consideration (4,000 homes).
Cleveland—Cable Commission voted for private ownership and is preparing RFP.
Lordstown—cable issue dropped after feasibility study.
Oberlin—preliminary award to Oberlin Cable Co-op (2,600 homes).

Oregon

Amity—award to Eagle Cable Systems Inc. 1/9/84 (800 homes).
Dunthorpe—deadline for bids set for 10/10.
Sylvan—TCI withdrew proposal 6/20/84; reissued RFP for bids due no later than 10/10/84.

Pennsylvania

Philadelphia—city is divided into four areas; Area I, proposals from Greater Philadelphia Cablevision and Independent Cable of Philadelphia; Area II, proposals from Philadelphia Inner City Cable System and Wade Communications; Area III, proposals from Cablevision of Philadelphia and Rollins (each area: 155,000 homes).

Rhode Island

Battleground—negotiating with Cox Cable (1,000 homes).
Newport (Area 7 includes Middletown, Portsmouth, Tiverton, Little Compton)—reviewing proposals (29,500 homes).

Texas

Azle—award to Teltran 4/3/84 (2,200 homes).

Virginia

Berryville/Clarke County—award to Berryville TV Cable Co. 4/17/84 (600 homes).
Manassas—considering municipal ownership of cable (5,510 homes).
Suffolk—award to Suffolk Cable Communicaions 2/1/84 (16,697 homes).

Washington

Battle Ground—negotiating with Cox Cable (1,000 homes).

Wisconsin

Hayward—award to Cable TV of Hayward (1,000 homes).
New Glarus—award to Telephone and Data Systems 7/17/84 (675 homes).
Waterford—award to Total TV 9/84 (600 homes).

Wyoming

Gillette—franchise renewal granted to Televents 4/18/84 (7,500 homes).

Source: International Thomson Communications Inc.

Franchising in the top 50 markets

Rank	Market	Status of core city
1.	New York	Manhattan—2-OP, outer boroughs 8-FG
2.	Los Angeles	City is divided into 14 areas (A-n); 11-OP, 3-UC
3.	Chicago	City is divided into five areas; Area I-FP, Areas II, III-OP, Areas IV, V-FG
4.	Philadelphia	City is divided into four areas: Areas I, II, III, IV-PS
5.	San Francisco	OP (system to be upgraded)
6.	Boston	OP
7.	Detroit	FG
8.	Washington, D.C.	FG
9.	Cleveland	RPP
10.	Dallas/Ft. Worth	Two systems-OP
11.	Houston	Two systems-OP
12.	Pittsburgh	OP
13.	Miami	OP
14.	Seattle/Tacoma	City is divided into five parts: (4-OP), (1-BP), Tacoma-OP
15.	Minneapolis/St. Paul	OP/FG
16.	Atlanta	OP
17.	St. Louis	FG/FG
18.	Tampa/St. Petersburg	OP/OP
19.	Denver	OP
20.	Baltimore	FP
21.	Sacramento/Stockton	UC/OP
22.	Indianapolis	Two systems-OP
23.	Portland	Three systems-OP
24.	Phoenix	Three systems-OP
25.	Hartford/New Haven	Two systems-OP
26.	Cincinnati	OP
27.	San Diego	Two systems-OP
28.	Kansas City	OP
29.	Milwaukee	UC
30.	Nashville	OP
31.	Charlotte	OP
32.	Buffalo	OP
33.	Providence/New Bedford	OP/OP
34.	Orlando/Daytona Beach	Two systems-OP
35.	New Orleans	OP
36.	Memphis	OP
37.	Columbus	Four systems-OP
38.	Greenville/Asheville/Spartansburg	Three systems-OP
39.	Grand Rapids/Kalamazoo/Battle Creek	Three systems-OP
40.	Birmingham	OP
41.	Raleigh/Durham	Two systems-OP
42.	Oklahoma City	Two systems-OP
43.	Louisville	Two systems-OP
44.	Salt Lake City	OP
45.	San Antonio	OP
46.	Charleston/Huntington	Two systems-OP
47.	Norfolk/Newport News/New Hampton/Portsmouth	Four systems-OP
48.	Harrisburg/York/Lebanon/Lancaster	Four systems-OP
49.	Wilkes Barre/Scranton	Two systems-OP
50.	Albany/Schenectady/Troy	Three systems-OP

Legend

OP — operational
UC — under construction
FG — franchise granted
FP — franchise pending
PS — proposal submitted
RP — request for proposals issued
RPP — request for proposals pending
MO — considering municipal ownership
BP — beginning process

Source: International Thomson Communications Inc.